



# OFFSHORE ENERGY23

EXHIBITION & CONFERENCE  
28 & 29 NOVEMBER 2023  
AMSTERDAM | THE NETHERLANDS

## Sponsoring Brochure



[WWW.OFFSHORE-ENERGY.BIZ/OEEC2023](http://WWW.OFFSHORE-ENERGY.BIZ/OEEC2023)



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**28 & 29 NOVEMBER 2023**  
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**#OEEC2023**

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- Our terms & conditions are applicable.

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**NAVINGO**



# Become a sponsor!

## Offshore Energy Exhibition & Conference 2023

Elevate your brand's presence and maximize exposure by sponsoring at Offshore Energy Exhibition & Conference (OEEC) 2023. The continent's foremost annual gathering for the offshore energy industry brings together industry leaders, innovators, and decision-makers across global markets.

Sponsoring with us allows your brand to align with an event that is respected and recognized within the industry. It does not only boost your company's credibility, but also reinforces your commitment to driving progress and fostering collaboration within the offshore energy sector. Moreover, as a sponsor you'll enjoy heightened brand visibility. Your company will be advertised in pre-event and onsite communication materials and your branding will be noticed by thousands of visitors, exhibitors and online users.

Don't miss this exclusive opportunity to elevate your brand, showcase your expertise, and connect with the leaders shaping the future of offshore energy. Secure your sponsorship at OEEC 2023 and seize the chance to make a lasting impact in the industry.

### All sponsor options include:

- ✓ Logo on sponsor page of the OEEC website
- ✓ Logo in sponsor page of the Event Guide
- ✓ Logo in sponsor page of Offshore Energy Magazine
- ✓ Mentioned on Social Media

**Additional  
sponsor options  
are available.**

Please contact our  
sales team for the  
possibilities.





## Event Sponsor\*

Recognition in the following communication, onsite, print and online as Official Event Sponsor:

- Onsite**
  - ✓ Entrance banner, Floorplan and Timetables
  - ✓ Digital and Presentation screens
  - ✓ Exposure on all marketing materials and signage
  - ✓ Stage Time
- Online**
  - ✓ Marketing Mailing, Event Website & Social Media
- Print**
  - ✓ Exhibition Guide and Offshore Energy Magazine
  - ✓ Recognition on printed marketing materials

€ 19,900.-



## Conference Sponsor\*

Recognition in the following communication, onsite, print and online as Conference Sponsor:

- Onsite**
  - ✓ Conference Backdrop and Conference Signage
  - ✓ Presentation screens
  - ✓ Exposure on conference marketing materials and signage
  - ✓ Stage Time
- Online**
  - ✓ Marketing Mailing, Event Website & Social Media
- Print**
  - ✓ Exhibition Guide and Offshore Energy Magazine
  - ✓ Recognition on printed conference materials

€ 12,900.-



## The Stage Sponsor\*

Recognition in the following communication, onsite, print and online as Stage Sponsor:

- Onsite**
  - ✓ Stage Backdrop and Stage Signage
  - ✓ Presentation screens
  - ✓ Exposure on stage marketing materials and signage
  - ✓ Stage Time
- Online**
  - ✓ Marketing Mailing, Event Website & Social Media
- Print**
  - ✓ Exhibition Guide and Offshore Energy Magazine
  - ✓ Recognition on printed stage materials

€ 9,900.-

1  
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## Terrace

Create your own look & feel on your company terrace.

- ✓ 2 pillars with your logo on both sides (70 x 100cm)
- ✓ Color of the furniture in line with your brand
- ✓ Host your drinks\* on your own terrace (maximum of 2 hours)
- ✓ Logo on floorplan
- ✓ Additional branding options available

\* drinks are not included in the package



Starting from € 4,950.-

1  
SPONSOR

## Waterpoints

Increase the sustainability of the event by sponsoring the waterpoints.

- ✓ Multiple waterpoints on the exhibition floor
- ✓ Personalized branding on the backdrop
- ✓ Logo on floorplan
- ✓ Possibilities for branding cups or bottles
- ✓ 5 entrance tickets to OEEC2023

Starting from € 5,250.-

1  
SPONSOR

## Conference Viewing Area

Increase your presence on the exhibition floor.

- ✓ Logo on backdrop of the area
- ✓ Logo on flowerpots on the area
- ✓ 5 entrance tickets to OEEC2023
- ✓ Exhibitor Exposure package included (see page 10)

€ 5,995.-

# Offshore Energy Official Networking Drinks

2

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## Drinks Sponsor

At the end of the first exhibition day, Navigo hosts the Offshore Energy Official Networking Drinks. Your company can be present as the drinks sponsor.

- ✓ Full operational bar with staff
- ✓ Branding on bar
- ✓ 500 cocktails of choice, glassware, garnishes, 2 shakers and 1 runner
- ✓ Personal menu cards with logo and drink options
- ✓ 10 entrance tickets to OEEC2023
- ✓ Exhibitor Exposure package included (see page 10)

€ 13,750.-



## Bites Sponsor

At the end of the first exhibition day, Navingo hosts the Offshore Energy Official Networking Drinks. Your company can be present as the bites sponsor.

- ✓ Full operational buffet with staff
- ✓ Branding on buffet
- ✓ Buffet for 300 persons including garnishes
- ✓ Personalized menu cards with logo and bite options
- ✓ 10 entrance tickets to OEEC2023
- ✓ Exhibitor Exposure package included (see page 10)

€ 9,500.-



## Exposure

Create exposure at the Offshore Energy Official Networking Drinks hosted by the organizer.

- ✓ Logo on screens during the Networking Event
- ✓ Logo on communication about the Networking event
- ✓ Exposure in the event guide
- ✓ 5 entrance tickets to OEEC2023
- ✓ Exhibitor Exposure package included (see page 10)

€ 4,750.-

**2**

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## Information pillar

Brand one or more sides of the directional signage pillars with your own brand.

- ✓ Flexible locations on the exhibition floor
- ✓ Your own branding
- ✓ 80 x 300cm

Starting from € 3,950.-

**2**

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## Cloakroom

Generate visibility for your company at one of the most visited places of OEEC. During the cold autumn months, the cloakroom is popular amongst all visitors.

- ✓ Branding on the led screens of the cloakroom
- ✓ High traffic area

Starting from € 3,250.-

**Sold!**

## Visitor badge

Have your branding on all the visitor badges at the event.

- ✓ Visible for every visitor
- ✓ Possibilities for your own design
- ✓ Distributed to all the visitors

€ 13,750.-



4

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9



## Floor stickers

Lead people to your booth by placing your sticker on the floor.

- ✓ Packages starting from 5 stickers
- ✓ 1 meter diameter

€ 2,000.-

2

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## Toilets

Be visible with your branding in different forms.

- ✓ Several options available
- ✓ Different locations at the exhibition
- ✓ Several price options

*Please contact sales for more information.*

Price: on enquiry

1

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## Organization office window

Place your branding on the large window in the entrance area.

- ✓ Visibility in the entrance area
- ✓ Large space for your branding
- ✓ 7 x 3,3 metres (W x H)

€ 4,950.-



### Sign Jugglers

Attract the crowd by the entertaining sign jugglers.

- ✓ Personalized outfits
- ✓ Personalized sign
- ✓ 1 hour per exhibition day
- ✓ Possibility to hand out business cards

Starting from € 2,995.-



### Stage Time (10 minutes)

Showcase your company or product on our stage.

- ✓ 10 minutes of speaking time
- ✓ Choose your own topic
- ✓ We provide the moderator
- ✓ All sessions are recorded and published
- ✓ Session may be used for your own promotion

€ 3,995.-



### Exhibitor Exposure Package

Enhance your visibility by having exposure on different channels.

- ✓ 4 week banner campaign on Offshore-Energy.biz
- ✓ ½ page print advertisement in Offshore Energy Magazine 3
- ✓ 2 week newsletter banner om Offshore-Energy.biz newsletters

€ 2,850.-



# Get in touch

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